

ROHENA ALAM KHAN

Copywriter, Graphic Designer, Artist | 161 Nutan Paltan Line, Azimpur, Dhaka - 1205, Bangladesh
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EXPERTISE

Illustration
Mixed Media Art
Photography
Art Direction

FINE ART

22ND NATIONAL ART EXHIBITION, DHAKA JUL 2017

Werk, Mixed Media on Canvas

8TH ANNUAL JURIED EXHIBITION AT GALLERY 110, SEATTLE FEB 2017

Temptations, Mixed Media on Canvas

PIONEER SQUARE ART WALK, SEATTLE AUG - DEC 2016

Live painting, Mixed Media on Canvas

SEATTLE ART FAIR/REBECCA HOSSACK ART GALLERY, SEATTLE AUG 2016

Section Leader and Gallery Assistant

19TH NATIONAL ART EXHIBITION, DHAKA JUN 2011

3gp, Installation

GROUP ART EXHIBITION, SC AUG 2006

Atindriyo, Oil Pastel on Paper

KAAN PETE ROI, DHAKA GRAPHIC DESIGNER DEC 2016 - PRESENT

Create social media design content

BUSINESSES ENDING SLAVERY & TRAFFICKING (BEST), SEATTLE GRAPHIC DESIGNER JAN 2017 - PRESENT

Design brochures and other marketing collateral

SKAGIT COUNTY CORRECTIONAL FACILITY, SEATTLE GRAPHIC DESIGNER JUN 2017

Designed open house room information boards

THE GATES FOUNDATION, SEATTLE GRAPHIC DESIGNER FEB - APR 2017

Designed publications for Gavi Vaccine

MICROSOFT, SEATTLE GRAPHIC DESIGNER FEB 2017

Book layout design for "Cloud for a Greater Good"

ADVENTURE TRADING, SEATTLE GRAPHIC DESIGNER DEC 2015 - FEB 2016

Designed packaging, email blasts and product mockups

NORTHLAND COMMUNICATIONS, SEATTLE GRAPHIC DESIGNER AUG - NOV 2015

Created Northland Business brand and design guidelines, created print ads, direct mail and website elements

PRONTO MARKETING, BANGKOK BANNER DESIGN LEAD MAR 2013 - NOV 2014

Managed concept, copy and design of all website banners

SOFTWARE

Adobe CS
Microsoft Office
Final Cut Pro
Robly
Mailchimp
Hootsuite
Google Analytics
Windows
MAC OS

GRAPHIC DESIGN

COPYWRITING

CENTER ON CONTEMPORARY ART (COCA), SEATTLE SOCIAL MEDIA MANAGER JUN 2017 - PRESENT

Write social media content and maintain social media calendar

MICROFUN, SEATTLE COPYWRITER FEB 2017

Wrote Facebook ads for a video game called Jelly Blast

AVVO, SEATTLE COPYWRITER AUG - DEC 2016

Wrote ads for social media and print, wrote website content

PUBLICIS, SEATTLE COPYWRITER/PROOFREADER APR - JUL 2015

Wrote ads for T-Mobile, American Girl, Seabourne and Ore-Ida French Fries

THE MEDIA ALLIANCE, BANGKOK CREATIVE CONSULTANT APR 2012 - OCT 2013

Wrote all campaign ads, websites, daily Infographics and social media posts

TBWA/BENCHMARK, DHAKA SENIOR COPYWRITER NOV 2010 - OCT 2011

Created strategy and ad content for all brands assigned to the team

UNITREND / McCANN ERICKSON, DHAKA SENIOR COPYWRITER APR - NOV 2010

Wrote copy for print, tv and radio

LANGUAGE

English
Bengali
Hindi
Thai

WINTHROP UNIVERSITY, SC 2004 - 2008

Bachelor of Arts in Mass Communication (Broadcast Journalism) | Minor in Fine Art (Painting, Photography)

RAFFLES DESIGN SCHOOL, BANGKOK 2010 - 2012

Diploma in Visual Communication (Graphic Design)

EDUCATION